

On December 6, 2011, **Brookfield Residential Property Services** ("Brookfield"), a Brookfield Asset Management Inc. affiliate, announced that it has purchased Prudential Real Estate and Relocation Services, a recognized leader in global relocation and real estate brokerage from Prudential Financial, Inc. Prudential Relocation Services operates as Pricoa Relocation in Asia and Europe. The acquisition was made through the legal entity BRPS LLC.

Rationale:

- Brings together two leading players to create a new global industry powerhouse positioned to grow and lead the market
- Establishes Brookfield as the #3 player in the North American residential real estate brokerage market with almost 80,000 real estate agents and 2,800 locations (*ranking is based on the 2010 Real Trends Top 500, published in May 2011*)
- Creates the clear #2 player in global relocation, managing close to 85,000 relocations per year, and the most financially viable relocation company in the world

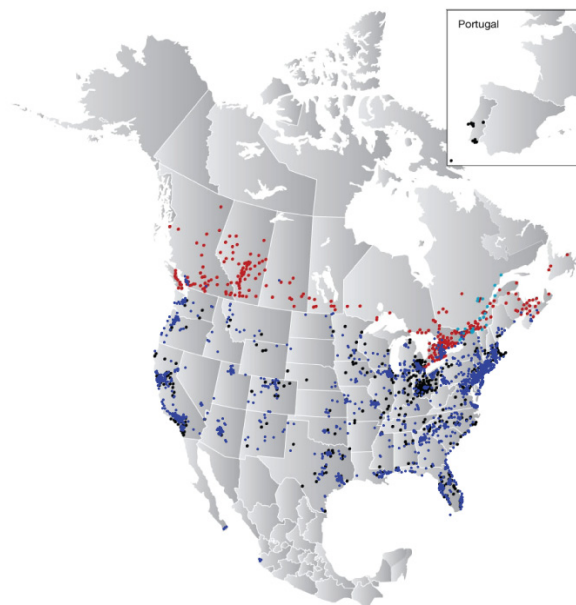
Post-acquisition Overview: Brookfield Residential Property Services

A global relocation services and real estate brokerage leader

- We are a part of Brookfield Asset Management Inc., a NYSE-listed asset manager with approximately \$150 billion of assets under management, put together during a 100-year history
- With this acquisition, Brookfield will have more than tripled the size of its business over the last three years through its ambitious and carefully timed expansions



- Prudential Real Estate will join Brookfield's real estate family, including Real Living, Royal LePage, Johnston & Daniel and Via Capitale
- Together, our real estate organization is represented in all 50 States, 10 Canadian Provinces, Mexico and Portugal
- Approximately 80,000 real estate agents
- 2,800 locations
- Brookfield's real estate business now transacts over \$150 billion annually (2010 transaction dollar volume)
- Our complementary businesses will extend our capabilities and geographic footprint, enabling us to serve a greater number of people in more places around the globe



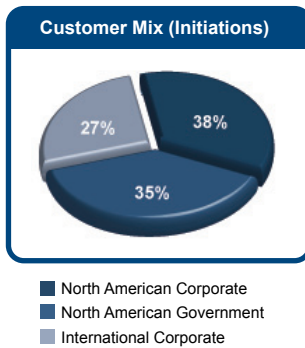
- Via Capitale Locations
- Real Living Locations
- Royal LePage Locations
- Prudential Real Estate Locations

Brookfield
Global Relocation Services




Global Relocation Services

- The clear #2 player in global relocation, U.S.-based Brookfield Global Relocation Services, moves nearly 85,000 families in and out of over 125 countries around the world each year
- Offices in nine countries (U.S., Canada, Brazil, U.K., France, India, Singapore, China and Australia)
- Combined we have a solid corporate relocation business with 35% of Fortune 100 companies as clientele
- The combined relocation services company will:
 - Create the #1 player in the global government relocation market
 - Improve our ability and capacity to serve large, complex, global clients
 - Enhance our ability to attract, develop and retain top talent
 - Broaden the reach and value of our supply chain
 - Create an environment for innovation, reinvention, investment and growth
 - Strengthen our service performance, client retention results and reputation
 - Accelerate our aggressive expansion (i.e. recent office openings in Bangalore, Brisbane and São Paulo)



Map of Global Relocation Services Office Locations



- In addition, Premia Relocation Mortgage, a joint venture with Wells Fargo, originates almost \$1 billion in mortgages annually








Transaction,
Data & Analytics

- Appraisal management company
- Experts in real estate valuation
- Trusted source for real estate valuation intelligence and analysis, neighborhood trends, innovative technologies and thought leadership in the industry

Pre-acquisition Overview: Brookfield Residential Property Services



ROYAL LePAGE

RealLiving Real Estate

viacapitale

Brokerage & Franchising

More than 25,000 real estate professionals, in over 1,100 locations, processing over \$50 billion of real estate annually



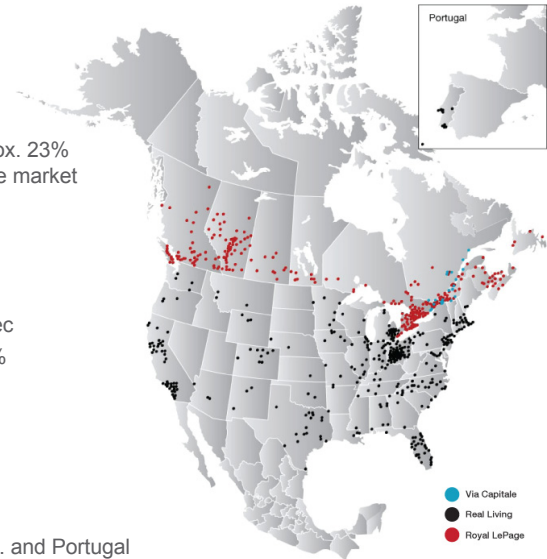
- 14,000 agents
- Over 600 locations across Canada
- Together with Via Capitale, has approx. 23% of the Canadian residential real estate market



- Approx. 1,500 agents
- More than 65 locations across Quebec
- Together with Royal LePage has 24% market share in Quebec



- Approx. 10,000 agents
- More than 400 offices across the U.S. and Portugal
- Focused on domestic and international expansion



Brookfield
Global Relocation Services

Global Relocation Services

World's 2nd largest global relocation services provider, purchasing \$3.6 billion worth of services for our relocation services clients annually

Map of Global Relocation Services Office Locations



- U.S.-based Brookfield Global Relocation Services, moves nearly 50,000 families in and out of over 100 countries around the world each year
- Offices in nine countries: U.S., Canada, Brazil, U.K., France, India, Singapore, China and Australia



CENTRACT

BUSINESS intelligence

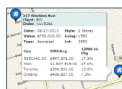
BUSINESS services

BUSINESS technology

Transaction, Data & Analytics

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- Appraisal management company
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- Trusted source for real estate valuation intelligence and analysis, neighborhood trends, innovative technologies and thought leadership in the industry



TrendPoint: single source of Canadian property data, real estate trends and advanced analytics. Information on 4 million unique households nationally.



Leading the way by creating the Uniform Appraisal Data Standard in Canada.



TrendPoint's application programming interface (API) is now powering smartphones, including BlackBerry® and iPhone®.



Pre-acquisition Overview: Prudential Real Estate and Relocation Services



Real Estate

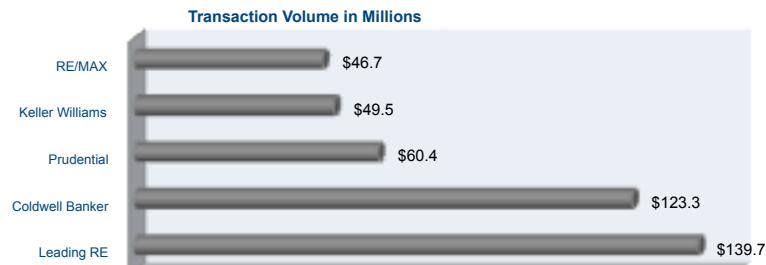


Brokerage & Franchising

Industry leading services and tools, including powerful lead generation technology

- 519 franchises as of 12/31/10
- 1,600+ offices and ~54,000 real estate agents
- Up-market franchise with full service brokerage model
- Highest average home sales price of all national franchise networks
- #1 in customer satisfaction for sellers among national networks in 2008 and 2010 per J.D. Power and Associates (#2 in buyer satisfaction)

Market Rankings – 3rd in 2010 Transaction Volume



Source: Real Trends 500 May 2011 Report
NRT and Home Services have been broken into their component brands or networks



Relocation Services

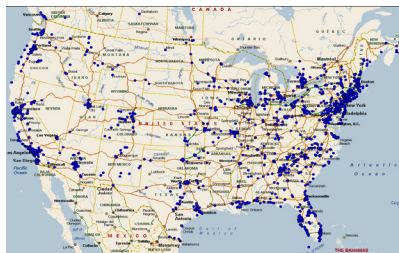


Global Relocation Services

Solid corporate business with 30% of Fortune 500 as clientele, and dominant U.S. government market share

- #3 in corporate relocation
- 39,000 relocations in 2010, including ~9,000 homesale transferees ~600 total clients
- Main operations: Scottsdale, London, Paris, Hong Kong, Beijing, Singapore, Shanghai
- Single global business platform with standardized service workflows
- Important link to franchising
- First in Client Satisfaction Among Largest Relocation Management Firms according to Trippel Survey & Research

Map of Prudential Real Estate Brokerage Locations



Customer Mix

